



## ABOUT ME

An innovative, resourceful and result-oriented design professional, with extensive motivation for technological developments.

An energetic, positive, open-minded team member as well as a dependable person to take responsibility in self-oriented projects.

## CONTACT

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Ulukent/Menemen/İzmir

# BURÇİN AŞICI

INDUSTRIAL DESIGNER

## EDUCATIONAL BACKGROUND

SEPTEMBER 2019 Ph.D. in Design Studies | IZMIR UNIVERSITY OF ECONOMICS GRADUATE SCHOOL

ONGOING

The aim of dissertation is to propose a product design process centered on a zero-defect (ZD) approach for small marine craft by utilizing artificial intelligence (AI).

DECEMBER 2019 MSc Industrial Design | IZMIR INSTITUTE OF TECHNOLOGY DEPARTMENT OF INDUSTRIAL DESIGN

Aşıcı, B. (2018). Redesign of driver environment for rigid inflatable boat with focus on user-centered design. İzmir Institute of Technology, İzmir, Turkey

JUNE 2005 BSc Industrial Design | MIDDLE EAST TECHNICAL UNIVERSITY DEPARTMENT OF INDUSTRIAL DESIGN

## PUBLICATIONS

Will be submitted Design Studies Journal in October 2024;

Asici B., Ergul E. (----). A product design process for zero-defect manufacturing in the case of marine small craft.

Erkarlan, O., & Asici, B. (2022). Design of driver environment for Rigid Inflatable Boat (RIB) with focus on user-centred design (UCD). *International Journal of Maritime Engineering*, 164(A2), 159–170. <https://doi.org/10.5750/ijme.v164ia2.792>

Yurt, C., Türkmen, D., Günduru, B., Destici, O. & **Aşıcı, B.** (2020). Reading sociocultural contexts through photographs: A case study of women photographs, taken in the early Republic period of İzmir. *Turkish Studies*, 15(7), 3183-3199. <https://dx.doi.org/10.7827/TurkishStudies.45192>

## LANGUAGE

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Turkish (native)

English (advanced)

## WORK EXPERIENCE

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SEPTEMBER  
2022

ADJUNCT INSTRUCTOR

YAŞAR UNIVERSITY  
DEPARTMENT OF INDUSTRIAL  
DESIGN

JUNE  
2024

Guiding and mentoring design students in creating innovative and visually appealing designs with the perspective of sector-experienced designer. Providing feedback and transferring experience with the integrated aspects of mass production, user-oriented product design, and aesthetics to improve their projects and encourage them to explore new ideas and techniques.

Courses given

INDD 1109	ID Basic Design I
INDD 1112	ID Basic Design II
INDD 2201	Industrial Design Studio I
INDD 2202	Industrial Design Studio II
INDD 3301	Industrial Design Studio III
INDD 3302	Industrial Design Studio IV

APRIL  
2017

INDUSTRIAL DESIGNER

NORTHSTAR DENİZ  
ARAÇLARI ÜRETİMİ A.Ş.  
RIGIT INFLATABLE BOAT  
MANUFACTURER

MAY  
2023

- Designed all range of recreational series named AXIS, ORION, ION, and VEGA.
- Designed decks and components defined by local and international market needs with taste, ergonomics, and ease of manufacturing in mind.
- Designed product family and brand identity for existing and upcoming models.
- Upon approval, developed molds and parts, managed prototype production and decided on components according to design.
- Assisted for production department to create new methods and apparatus to increase productivity.

## SKILLS

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Rhinoceros  
Keyshot Rendering  
Adobe Creative Suite  
PTC Creo Parametric  
MS Office

## WORK EXPERIENCE

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AUGUST 2005      **INSTRUCTOR**      |      **GEDIZ UNIVERSITY**  
DEPARTMENT OF INTERIOR ARCHITECTURE  
AND ENVIRONMENTAL DESIGN  
JUNE 2015

Provided students a multi-perspective education methodology which combines the aspects of interior design and interior architecture as well as compromising different work scales and environments including basic design studios, interior architecture studio, new product and furniture design courses and computer labs.

Designed course plans including lectures, assignments, and evaluation criteria.

Courses given

**AR 101**      Basic Design  
**INAR 374**      Modular Design  
**INAR 476**      Universal Design for Furniture and Products  
**INAR 202**      Interior Architecture Studio I  
**INAR 375**      Use of Plastics in Building Industry  
**AR 106**      Geometry of Design

AUGUST 2005      **INDUSTRIAL DESIGNER**      |      **VESTEL WHITE GOODS**  
HOME APPLIANCES  
JUNE 2015

Coordinated design team for five product groups including refrigerator, washing machine, dishwasher, air conditioner, and cooker as well as developing conceptual approaches to existing and future product groups with innovative and user-friendly tendencies.

Primary Responsibilities

- Draft sketches and illustrations of potential products or work enhancing an existing product to make it more appealing to consumers.
- Use blueprints, detailed drawings, or computer aided designs to demonstrate product potential.
- Fabricate models using samples.
- Revise models according to client specifications.
- Research design trends and product limitations.
- Work with engineering, marketing, production, and/or sales departments to establish and evaluate design concepts for manufactured products.
- Test designs in focus groups or surveys.
- Perform research on appearance, safety, function, serviceability, budget, production costs/methods, and market characteristics.
- Both attending and organizing trade shows and exhibitions.

## INTERESTS

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Sailing

Scuba-diving

Sports (swimming, running, Crossfit)

## REFERENCES

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Cengiz ARSAY  
President of Marintek Group

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Can İMİR  
Senior Design Architect

✉ can.imir@vestel.com.tr

☎ +90 522 497 8877

## HONORS & AWARDS

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- 2019 **Design Turkey** Good Design  
NORTHSTAR Axis Tender Series
- 2014 **Design Turkey** Good Design  
VESTEL TFT-LCD Frenchdoor Refrigerator
- 2012 **Plus X** High Quality, Design, Ease of Use  
VESTEL PUZZLE Refrigerator
- 2012 **Plus X** Innovation, Design, Ease of Use  
VESTEL PHRYGIA LCD-LED Washing Machine
- 2012 **Plus X** Design, Ease of Use  
VESTEL HELIOS Dishwasher
- 2012 **Design Turkey** Good Design  
VESTEL NORA Dishwasher
- 2012 **Design Turkey** Good Design  
VESTEL PUZZLE Refrigerator
- 2011 **Plus X** Design, Ease of Use  
VESTEL NITO Water Heater
- 2011 **Plus X** Design, Ease of Use  
VESTEL NORA Dishwasher
- 2011 **Good Design Award**  
VESTEL NORA Dishwasher
- 2011 **Good Design Award**  
VESTEL PUZZLE Refrigerator

## PATENTS

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- 2011 **"Foldable Egg Tray"** ES2355535  
Patent for the design of a foldable egg tray of a refrigerator
- 2011 **"Control Device"** TR200906749  
Utility model for the design of an universal controlling device for home appliances
- 2013 **"Taşıyıcı eleman içeren bir ev gereci"** TR201107794  
Patent for the design of a foldable bottle rack of a refrigerator