

# GİZEM PİRİNCİLER

CIRRICULUM VITAE

## Personal information

Born in KONAK, TURKEY, 10/04/1992

Permanent Address: 178 SOKAK NO 10 / 1 MITHATPASA MAH. KONAK - 35220 IZMIR (TURKIYE)

Mobile no: +905389728552

Email: gizempirinciler@gmail.com

Citizenship: TURKIYE

## Education

19/12/2018

MASTER OF SCIENCE DEGREE IN DESIGN FOR THE FASHION SYSTEM at POLITECNICO DI MILANO (MILANO - ITALY)

Thesis: NATURAE SACRA BRAND / CONTEMPORARY PERSPECTIVE OF LUXURY BAG DESIGN & BRAND MANAGEMENT

Focusing on Sustainability objective Customization and Craftsmanship

Mark 103/110

30/06/2015

Double Degree Bachelor IN VISUAL COMMUNICATION DESIGN at YASAR UNIVERSITESI (IZMIR - TURKIYE)

18/06/2015

Bachelor Degree IN INDUSTRIAL DESIGN at YASAR UNIVERSITESI (IZMIR - TURKIYE)

11/06/2014

High school diploma: FINE ART at IZMIR GUZEL SANATLAR LISESI (IZMIR - TURKIYE)

Mark 98L/100

## Work experience

February 2017 - March 2017

CUCCUMIA - ROMA - ITALY

Sector: Manufacturing - Textiles - apparel

DESIGNER VCD - Product Design

Self-employed (with VAT number) - Freelance not registered under any Italian professional association

September 2016 - November 2016

PLACCA SLR - MILANO - ITALY

Sector: Manufacturing - Furnishing - Interior architecture

DESIGNER

Intern -

March 2016 - June 2016

BLANK HUB - MILANO - ITALY

Sector: Communication and Event Design (Charged on Milan Design Week Isola District)

DESIGNER

Employee - Permanent contract  
January 2016 - December 2016  
JIMMY KEY / Fashion Brand ISTANBUL - TURKEY  
Sector: Manufacturing - Textiles - apparel  
Visual Communication Designer

Employee - Permanent contract  
August 2015 - December 2015  
TrendWorld Creative Agency, IZMIR - TURKEY  
Sector: Manufacturing - Textiles - apparel  
Art Director

Employee -  
April 2012 so far  
NATURAE SACRA, IZMIR - KONAK - TURKEY  
Sector: Manufacturing - Textiles - apparel  
CREATIVE DIRECTOR - CO-FOUNDER

Naturae Sacra is a contemporary luxury bag brand that focuses on design and sustainability focusing on production. Naturae Sacra has distribution in 15 different countries.  
Self-employed (with VAT number) - Freelance registered under an Italian professional association

January 2010 so far  
PER BRANDS PRODUCT DESIGN & CREATIVE BRAND MANAGEMENT STUDIO, IZMIR - KONAK - TURKEY  
Sector: Professional studios  
CO-FOUNDER CREATIVE DIRECTOR

PERBRANDS is Milan born Izmir Based Creative Studio focused on Product Design, Service Design Fashion System design and Creative brand development.  
Self-employed (with VAT number) - Freelance registered under an Italian professional association

Part Time instructor / Yaşar University - Basic Design Course 2023 - 2024

## **Projects:**

KEY GARAGE - DEFENDER CAR RENOVATION PROJECT  
INTERIOR DESIGN & CREATIVE BRAND MANAGEMENT  
WITH ÖZGÖRKEY OTOMATİV /İZMİR (2022-.....)

BRAND MANAGEMENT AND CREATIVE DIRECTION / Product Design - Exterior Design -  
Service Design FOR OM PAPERAZZI BEACH Ayayorgi

BRAND MANAGEMENT AND CREATIVE DIRECTION / Product Design - Exterior Design -  
Service Design FOR Before Sunset BEACH Ovacık

BRAND MANAGEMENT AND CREATIVE DIRECTION / Product Design - Exterior Design -  
Service Design FOR Uma Alaçatı

SPORTWEAR GARMENTS DESIGN PROJECT AND LIFESTYLE SPORTSWEAR TREND FORECASTING  
DECATHLON ITALY / MİLANO

BAG AND TRAVEL BAG DESIGN PROJECT USER EXPERIENCE TREND ANALYSIS RESEARCH  
SAMSONITE ITALY / MILANO

JEWEL AND CHARM DESIGN CUSTOMIZED PRODUCT PERSPECTIVE  
PANDORA / MILAN ITALY

Trend Forecasting and Accessories Trend Analysis based on the connection with personal characteristics  
and taste factors in choosing gemstones for women aged 25-45  
SWAROVSKI / MILAN ITALY

## **Language skills**

ITALIAN

Written: A1 - Spoken: A1

BRITISH ENGLISH Written: B2 - Spoken: B2

TURKISH

Written: C1 - Spoken: C1

## **Computer skills**

Other

Software: ADOBE CREATIVE

/ 3D MODELLING -

Skill level: good

## **Personal interests**

YOGA

PAINTING

SAILING

INTERIOR DESIGN

PHOTOGRAPHY

NATURE

DOGS