

1. Personal Information

Sedef Betül Gül ERGENÇ
Industrial Designer
İzmir Institute of Technology
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2. Educational Status

Degree	Department	University	Year
Undergraduate	Industrial Design (%100 English)	İzmir University of Economics	2021
Undergraduate	Business Administration	Anadolu University	2024
Graduate	Industrial Design Culture and Applications with Thesis (Social Sciences Institute)	Ege University	

3. Master's / Doctoral Theses

3.1 Master's Thesis

“Endüstriyel Ürün Tasarımında Malzeme Seçiminin Önemi ve Malzemenin Ürün Özelliklerine Etkisi”
(The Importance of Material Selection in Industrial Product Design and the Effect of Material on Product Features) 2023 - Ege University, School of Fashion and Design, Department of Industrial Design, Thesis Advisor: Assist. Prof. Dr. Pınar KÖYMEN ÇAĞAR.

4. Work Experiences

İzmir Institute of Technology, Industrial Design Department - Research Assistant, 2024

Store Visual Merchandising Specialist – Karaca, 2023

Design Manager & Industrial Designer – Nosyon Design and Innovation, Technopark İzmir, 2022

Industrial Design Intern - Budero City, Bilimpark İzmir, 2021

Industrial Design Intern - Nosyon Design and Innovation, Technopark İzmir, 2019

Executive Assistant - Teknoma Technological Materials, Technopark İzmir, 2016

5. Academic Experiences & Assisted Lessons

ID 202 - Industrial Design Studio II (Inst: Canberk Yurt), 2024

ID 302 - Industrial Design Studio IV (Inst: Yankı Göktepe, Utku Yücelmiş), 2024

ID 405 – Limited Elective Industrial Design Studio V-3 (Inst: Assoc. Prof. Dr. Nilüfer Talu), 2024

ID 317 – Visual Communication II (Inst: Assist. Prof. Dr. Fulya Ertem Başkaya), 2024

6. Events and Participations

Young Executive Academy (YEA), 2023

ETMK Industrial Designer Meeting, 2023

KTSM - Presentation Techniques in Creative Industries, 2022

KTSM - Portfolio Design in Creative Industries, 2022

Idea Interviews, ETMK, 2022

Güneydoğu Anadolu İhracatçı Birlikleri - Metaverse, NFT ve Blockzincir Technologies Training, 2022

Güneydoğu Anadolu İhracatçı Birlikleri – Fatoş Tapan - Corporate Dress Code and Courtesy, 2022

Presentation Techniques in Creative Industries - Kale Tasarım ve Sanat Merkezi, 2022

Photo manipulations & 3D visualization – Gökhan Altınığne, 2022

Design Research in Turkey and Beyond – Özlem Er, 2022

WIDD – Design for Daily Life – ETMK, 2022

Turkcell Academy, Effective Communication & Success in Business, 2022

Radio ENTA – Bi Tık Büyütelim – Rezzan Hasoğlu, Semih Topal, 2022

Tasarım Parkı – From a Designer's Perspective – Şule Koç, 2022

ETMK – Design Codes – Doğu University – Hikmet Eser Tezeren, 2022

IM Design – Memleketten Tasarım Manzaraları 5th Event: Designer Branding, 2022

The Professional Journey of an Industrial Designer in the Digitalizing World – Güzde Çimen – Ege Career Talks, 2022

The Role of the Designer in the Product Development Process – Vestel – Murat HONDU – Industrial Design Manager, 2022

The Present and Future of the Designer – Eyüp Atalay, Beykent University, 2021

Izmir University of Economics Alumni Talks - Beril Türkmen, Anıl Hakan Şimşek, 2021

Cemer Playground Design Project (Nosyon), Industrial Designer, 2021

26. Brain Games Competition OYUN2021 – Türk Zeka Vakfı, 2021

Co-living İzmir (World Industrial Design Day - WIDD), 2019

Personal Development Summit with İlber Ortaylı, 2018

I'm Design, Bursa, 2018

Embriyonix Entrepreneurship Certificate Program, 2017

Good Design İzmir, 2017

Nesin Mathematics Village Summer School, 2015-2016

Aiesec MMW - İzmir, 2015-2016

7. Certificates and Memberships

Basic Turkish Sign Language Certificate Program, IYTE Social Responsibility Projects Coordinatorship, 2023

Basic First Aid Training, Ege University Continuing Education Center, 2023

Basic Turkish Sign Language Training, Ege University Continuing Education Center, 2023

Effective Speaking and Diction – GAIB, 2023

Global Information Career Summit – Turkcell, 2022

Embriyonix Entrepreneurship Certificate, 2018

Personal Development Certificate, İlber Ortaylı, 2018

Innovation and Entrepreneurship Club, İzmir University of Economics, 2017

Think Industrial Design Club, İzmir University of Economics, 2016

8. Publications and Articles

“Revealing Generative Design Solutions Used in the Design Process” Ege University, 1st International Postgraduate Student Congress Proceedings Full Text Book, 2022

“Material Interactions in Product Design” 7th International Congress on Engineering Sciences and Multidisciplinary Approaches, Proceedings Full Text Book, 2024

9. Scientific Research & Missions

BAP (Scientific Research Project), Master’s Thesis Project, Social Sciences, Endüstriyel Ürün Tasarımında Malzeme Seçiminin Önemi ve Malzemenin Ürün Özelliklerine Etkisi (The Importance of Material Selection in Industrial Product Design and the Effect of Material on Product Features) - November 2023 - Project Advisor: Assist. Prof. Dr. Pınar KÖYMEN ÇAĞAR.

10. Research Interests

- Product Design
- Design Management
- Design Research and Methods
- Visual Communication
- Digital Design
- Social Media Content Design and Management

11. Languages

Turkish: Native Language

English: Advanced (YÖKDİL: 75, 2023)

German: Beginner Level

12. Software and Competencies

Fusion360

Rhinoceros

Solidworks

Sketchup

Ultimaker Cura

3D Printing

Keyshot

Adobe Photoshop

Adobe Illustrator

Microsoft Office – Word, Powerpoint, Excel