

# ZEYNEP OĞRAK

[zeynepograk@iyte.edu.tr](mailto:zeynepograk@iyte.edu.tr) ORCID: 0000-0002-0884-5804

## EDUCATION

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### Ph.D.

2022- Mimar Sinan Fine Arts University, Department of Industrial Design  
Supervisor: Asst. Prof. Yener ALTIPARMAKOĞULLARI

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### M.Sc.

2019-2020 University of Ferrara, Department of Industrial Design

2018-2021 Gazi University, Department of Industrial Design  
Supervisor: Prof. Dr. Aydın ŞIK

**Thesis** "Investigation of User Experience Design in the Interaction Oriented Design Model Through Packaging Design Workshop: Vision in Design as a Design Method"

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### B.Arch.

2012-2018 Karabük University, Safranbolu Fethi Toker Arts and Design Faculty, Dept. of Industrial Design

## FIELDS OF RESEARCH

User Experience, Interaction Design, Artificial Intelligence, Dialogue in Design

## ACADEMIC POSITIONS HELD

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**Research Assistant** 2023- Izmir Institute of Technology, Faculty of Architecture, Department of Industrial Design

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**Research Assistant** 2021-2023 Nişantaşı University, Art and Design Faculty, Dept. of Industrial Design

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## PUBLICATIONS

### Book Chapter

1. **Oğrak, Z. & Şık, Aydın.** (2021). "Üretimde Endüstri 4.0 ve Uygulamaları" in *Endüstri 4.0 ve Uygulamaları* Eds: Prof.Dr. Aydın Şık and Prof. Dr. Cevdet Yiğit Özbek. Detay Yayınevi:Ankara

### Peer Reviewed International Conferences

1. **Oğrak, Z. & Altıparmakoğlu, Y.** (2024) "From Human-Centred to Humanity-Ecosystem Centred Design. How Can We Dialogue with AI?" *Proceedings of the Design Society 18th International Design Conference*, Croatia, 21-23 May 2024, Cambridge Press, 2024; 4: (2169-2178). DOI:10.1017/pds.2024.219
2. **Talu, N & Oğrak, Z.** "Çocuk Oyun Deneyiminde Klasik ve Yapay Zekalı Oyuncağın Karşılaştırmalı Analizi." UTAK 2024, 4. Ulusal Tasarım Araştırmaları Konferansı, Tasarım Kaovadis, Orta Doğu Teknik Üniversitesi Mimarlık Fakültesi Ankara, 11-13 Eylül 2024. Ankara: ODTÜ Basım İşliği, 2024.

### Peer Reviewed Journal Articles

1. **Oğrak, Z., & Şık, Aydın** (2020). The Investigation of Plastic Production on The Example Case Application in Industry 4.0. *Tykhē Sanat ve Tasarım Dergisi*, 8(5).

### Awards And Exhibitions

- 2020** PSI Dusseldorf Expo, Promotional Design, **Exhibition, Germany**
- 2017** Student Packaging of The Year, visual and graphic design category- **Awarded Mansion Prize, England**
- 2017** Zuchex Fair, Lady of Finland, **Exhibition, Türkiye**
- 2016** ASD Turkish Packaging Manufacturers Association, innovative packaging design category, **3<sup>rd</sup> Prize, Türkiye**

### Certified Workshops

- 2021** Introduction to UX, **Gazi University**
- 2020** Vision in Design, **University of Ferrara** /12-19.01.2020
- 2019** Beholding Co-Existence with Prof Jasjit Singh, **ODTÜ**/ 3-7.03.2019
- 2019** Design Fiction, **ODTÜ**
- 2018** User Experience Design, **TOFAŞ**

### Internships

- 2015** Design Reform, **Finland** -3months
- 2017** Big D Design, **Spain**- 3 months

## **Teaching**

**2022-2023 Spring** / ID 202 Industrial Design Studio / *Research Assistant*

**2022-2023 Spring** / ID 302 Industrial Design Studio / *Research Assistant*

**2023-2024 Fall** / ID 301 Industrial Design Studio / *Research Assistant*

**2023-2024 Fall** / ID 401 Industrial Design Studio / *Research Assistant*

**2023-2024 Spring** / ID302 Industrial Design Studio / *Research Assistant*

**2023-2024 Spring** / ID 402 Industrial Design Studio / *Research Assistant*

**2024-2025 Fall** / ID 402 Industrial Design Studio / *Research Assistant*

**2024-2025 Fall** / ID 113 Introduction to Industrial Design / *Research Assistant*

## **Administrative Positions**

Erasmus Coordinator Assistant of Department/Bölüm Erasmus Koordinatör Yardımcısı (Fall 2023- )

Deputy Coordinator of Minor/Double Major. / Yan Dal/ Çift Ana Dal Koordinatör Yardımcısı (Fall 2023-)

## **Moderatorships**

IZTECH ID 2024 Fall Design Seminar Series I: On Design and Estonia Academic of Art, Department of Industrial Design, 15.01.2022, 10.00-11:00, IZTECH Faculty of Architecture, E blok Z15 meeting room.

## **Languages**

**English:** Advanced Level Yökdil:96,25

**Turkish:** Mother Tongue